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| **ITEM** | **IMPLEMENTATION DATE** | **NEEDS** | **DATE UX STARTS WORK** | **DATE DUE TO ENGINEERING** |
| 404 & 500 Pages | 8/27/12 | Copy & Design | 7/23/12 | 7/27/12 |
| Google Analytics | 8/27/12 | No UX or BU Needs | No UX or BU Needs | No UX or BU Needs |
| Category Images to be associated with each category | 8/27/12 | Category Image Needed from Casey |  | ASAP (7/20/12) |
| Answer Network | 9/17/12 | Wires, Copy, Visual Design | 8/6 wires  8/15 Copy/Creative | 8/27/12 |
| Omniture Tracking | 10/24/12 | Information regarding this to come from Judy |  | 8/31/12 |
| Smart Search | 10/24/12 | No UX or BU Needs | No UX or BU Needs | No UX or BU Needs |
| Polls | 11/1/12 | Wires, Copy, Visual Design (Engineering to provide details to UX by 8/31) | 9/3 Wires  9/17 Copy/Creative | 9/28/12 |
| Image that is associate with search results | 11/1/12 | Images Needed from Casey |  | 9/28/12 |